



AEFA

Fall 2004



American Education Finance Association Newsletter

EDUCATION FINANCE IN A GLOBAL CONTEXT IS CONFERENCE THEME

— Details Inside for 2005 Conference in Louisville —

— Do We Need a 'World Bank' for American Education —

Make sure to register for the 2005 conference at the Galt House Hotel in Louisville, March 17-19, 2005. Stephen P. Heyneman, formerly at the World Bank and now with Vanderbilt University, and Michael S. McPherson, president of The Spencer Foundation, will be among the featured speakers. You will be on the banks of the Ohio River in the center of the 16th largest city in the U.S. Louisville, featuring thoroughbred horse racing, bourbon and bluegrass music, is home to over 90 attractions, 17,000 hotel rooms and 2,500 restaurants.

Four outstanding [pre-conference workshops](#) deserve your attention: **School Finance Constitutional Litigation**, organized by Craig Wood and featuring Debra Dawahare, John Dayton, David S. Honeyman, and Lynn Moak; **Alternative Approaches to Measuring Adequacy in K-12 Education** with Jay G. Chambers, Tom B. Parrish, Michael A. Rebell, William D. Duncombe, and John D. Augenblick; **Media Coverage for Your Research**, conducted by former *New York Times* education reporter and author Ted Fiske; and Jennifer King-Rice's workshop on **Productive Management of Education Resources**



Louisville Slugger Building, which is, yes, in Louisville

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- [AEFA Conference Program at a Glance](#)

President's Message

Dear Colleagues:

Thank you for your involvement in AEFA. It is time to renew your AEFA membership and to register for the annual Conference. I ask that you do it now. Included here is your billing statement for the 2005 year, which begins January 1, 2005. Also included is the registration form for the March 17-19, 2005 conference in Louisville, Kentucky.

Why should you join AEFA? Most of you don't need me to tell you, but nevertheless let me remind you that your membership supports a vibrant 600 member organization of policymakers, academics, researchers, business managers, teachers and others who come together because of their interest in discussing, debating, learning and ultimately effecting worthy changes in education financing, both in the U.S. and abroad. Many people comment that

(continued on next page)

Please submit your contribution to the *AEFA Newsletter* by JANUARY 15, 2005 to hnelson@aft.org. The newsletter is sent to members of AEFA and helps the Board of Directors conduct the business of the organization. The newsletter also provides opportunities to share information on a wide range of school finance organizations, publications and activities. Most recent info at <http://www.aefa.cc/>

(President's Message continued)

. the AEFA conference is one of their favorite professional meetings due largely to high quality discussions conducted in a friendly atmosphere.

Jim Guthrie, President-elect and chair of the program committee, and the program committee have done a great job putting together a strong conference. The theme of this year's Conference is **Education Finance in a Global Context**. General Session speakers include: **Michael McPherson**, President of the Spencer Foundation, **Stephen Heyneman**, Professor of International Education Policy with Peabody College at Vanderbilt University and **Andreas Schleicher**, Head of the Indicators and Analysis Division, Directorate of Education at the Organization for Economic Cooperation and Development (OECD). Additionally, the conference will feature plenary panels, pre-conference workshops and updates on school finance in the states all tied to the conference theme. These plus a full agenda of paper presentations of current topics of interest, special interest sessions and the opportunity to interact with colleagues in an informal way at the social functions will keep all involved.

The 2005 Conference will be held in Louisville, Kentucky. The Galt House Hotel is located on the Ohio River waterfront in the heart of downtown, and has recently completed an impressive restoration. For more details regarding the annual conference, please go to the AEFA web site at: www.aefa.cc .

I look forward to seeing you in Louisville.

With warm regards,

- Marge Plecki, AEFA President

Please Renew your AEFA Registration

It is time to renew your AEFA membership and to register for the annual Conference. I ask that you do it now. Your [membership form](#) for 2005, which begins January 1, is attached to this newsletter. You can also register for the 2005 AEFA Conference while renewing your membership.

Why should you join AEFA? Your membership supports a vibrant 600 member organization of policymakers, academics, researchers, business managers, teachers and "others" who come together because of their interest in discussing, debating, learning and ultimately effecting worthy changes in education financing, both in the U.S. and abroad. Membership allows you to attend the annual conference, to receive the annual yearbook, to receive the quarterly newsletter and to belong to a group of people passionately interested in a range of education

finance topics. Many people comment that the AEFA conference is one of their favorite professional meetings due largely to high quality discussions conducted in a friendly atmosphere.

Alert! You have only a day or two to **submit papers for the AEFA Conference** (deadline is Dec. 1, 2004). Click <http://www.aefa.cc/2005conf.php> for details. Applications for the Roe L. Johns and Will Myers **Travel Grants** for doctoral to attend and present papers at the annual conference can be submitted as long as proposals are being accepted. Check www.aefa.cc

Submissions for the Jean Flannigan **Outstanding Dissertation Award** are due by Dec. 3, 2004. Click <http://www.aefa.cc/JFDissAward.php> for details. Also, Applications for the **New Scholars Grants** (up to \$1,000) for pre- and post-doctoral research are due shortly. Check www.aefa.cc

Become an Institutional Member of AEFA

In addition to the sustaining memberships of the National Education Association, the American Federation of Teachers, and the Association of School Business Officials International, AEFA recently established the "institutional membership" category. Current institutional members include the American Institutes for Research, New Jersey Department of Education, Ontario Secondary School Teachers Federation, University at Albany-SUNY and Vanderbilt University.

Your institution is invited to be among the first to join AEFA as institutional members. For a cost of \$1,000 annually, universities and other organizations that elect to become institutional members of AEFA will receive the following benefits:

- Membership for one institutional representative
- Two complimentary conference registrations
- Recognition in all AEFA publications
- Recognition on the AEFA Website: www.aefa.cc
- Free posting of position announcements on the Website
- One set of mailing labels for mailing Institution materials or announcements
- One complimentary general e-mailing of announcements to the membership of AEFA

If you are interested in finding out more about how to become an institutional member of AEFA, please contact Edwin Steinbrecher, Executive Director of AEFA, at esteinbr@du.edu.



Old Louisville is a National Preservation District, the third largest in the nation, and the largest Victorian district in the United States.

PROGRAM HIGHLIGHTS
American Education Finance Association
2005 Annual Conference
Louisville, Kentucky
March 17-19, 2005

Check www.aefa.cc for updates

The 30th annual AEFA Conference will take place in Louisville, Kentucky at the historic Galt House Hotel. You will be in the center of this beautiful, clean city offering magnificent views of the **Ohio River, Waterfront Park and downtown Louisville**. The theme of this year's Conference is **Education Finance in a Global Context**. As usual, the program contains a dynamic blend of empirical, practical and theoretical perspectives in many general, special and concurrent sessions.

FEATURED SPEAKERS

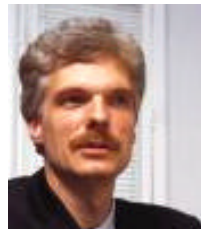


Dr. Stephen P. Heyneman is a Professor of International Education Policy with Peabody College of Vanderbilt University. For more than two decades Dr. Heyneman worked on education policy reform with the World Bank. Research interests include the contribution of education

to social cohesion, education and corruption, trade issues associated with education commerce, comparisons in reform of higher education finance and management, issues of examinations and standardized testing, policy shifts in vocational and technical education, education financing and educational quality, economic choices of educational technologies, and cognitive skills and economic development. All his interests include international questions. On some questions, his concentration is on Europe; in others his concentration pertains to the Middle East and North Africa, Latin America and the Caribbean, East Asia and the Pacific, South Asia, Sub-Saharan Africa, or Eastern and Central Europe and the Newly Independent States.



Dr. Michael S. McPherson is president of The Spencer Foundation. Dr. Michael S. McPherson is a nationally known economist whose expertise focuses on the interplay between education and economics. Prior to his appointment at Spencer, Dr. McPherson was President of Macalester College in St. Paul, Minnesota. Dr. McPherson spent the 22 years prior to assuming the Macalester presidency as professor of economics, chairman of the Economics Department, and dean of faculty at Williams College in Williamstown, Massachusetts. Dr. McPherson, who is co-author and editor of seven books, including *Keeping College Affordable* and *Economic Analysis and Moral Philosophy*, is the co-founder and co-editor of *Economics and Philosophy*. He has served as a trustee of the College Board and the American Council on Education. McPherson was a Fellow of the Institute for Advanced Study and a Senior Fellow at the Brookings Institution.



Andreas Schleicher,
 Head of the Indicators and Analysis
 Division, Directorate of Education at
 the Organization for Economic
 Cooperation and Development
 (OECD).

The **World Bank's** mission is to fight poverty and improve the living standards of people in the developing world. It is a development Bank which provides loans, policy advice, technical assistance and knowledge sharing services to low and middle income countries to reduce poverty. The Bank promotes growth to create jobs and to empower poor people to take advantage of these opportunities.

The **Spencer Foundation** has made grants totaling approximately \$250 million to investigate ways in which education, broadly conceived, can be improved around the world. From the first, the Foundation has been committed to supporting high-quality investigation of education through its research programs and to strengthening and renewing the educational research community through its fellowship and training programs and related activities.

PRE-CONFERENCE WORKSHOPS

Measuring Adequacy in K-12 School Finance

This Workshop will include an overview of each of the four current methodological approaches to measuring adequacy, a summary of the results of recent research and applications, and an overview of how these adequacy studies are viewed by the courts. The workshop will explore these issues in some depth and promote a dialogue among the researchers presenting and interaction with and among the participants.



Jay Chambers



William Duncombe



Tom Parrish

Chaired by Jay Chambers, American Institutes for Research (AIR). Participants include **Tom Parrish**, **Jesse Levin**, American Institutes for Research, **Michael Rebell**, Campaign for Fiscal Equity, **William Duncombe**, Syracuse University, **John Augenblick**, Augenblick, Palaich and Associates.

School Finance Constitutional Litigation

This Workshop will explore past and current litigation issues in funding education in the states. It is a participatory workshop for attorneys and education finance experts. The members of the panel of experts have been, and are currently involved in state level litigation of education finance challenges in various states.



Craig Wood

Chaired by Craig Wood, University of Florida. Participants include **Debra Dawahare**, Wyatt, Taurant, and Combs, LLP, Lexington Kentucky, **John Dayton**, University of Georgia, **David Honeyman**, University of Florida, **Lynn Moak**, Moak, Casey and Associates, Austin, Texas.

**For information on workshop fees and
To register, go to the**

[CONFERENCE REGISTRATION FORM](#)

How To Get Media Coverage For Your Research

This workshop will focus on how researchers can attract more attention to their policy findings from both the print and electronic media. Discussions will focus on areas such as how the media decide what is newsworthy, how editors make decisions and how academics can most effectively approach the media when they have a story to tell. There will be an emphasis on specific instances in which research turned out to be newsworthy, and participants should be prepared to talk about specific situations in which they were -- or were not -- successful in generating publicity for their work.



Ted Fiske



Richard Rothstein

Chaired by Edward B. (Ted) Fiske, Author, Consultant, and former Education Editor of the New York Times, with **Richard Rothstein**, Economic Policy Institute.

A "Best Fit Approach" to Managing Resources

This Workshop will consider a number of topics related to the productive management of educational resources, including how local circumstances can affect the cost and effectiveness of alternative investment options, the importance of considering the complementary vs. competing nature of multiple policies, and the adequacy of the infrastructure to support policies being considered. This workshop should be especially beneficial to local budget makers and those charged with determining local policy on the allocation of dollars to competing practices aimed at improving educational outcomes.



Chaired by Jennifer King Rice, University of Maryland.



Churchill Downs, Kentucky Derby

PLENARY SESSIONS

1:30pm-3:15pm, Thursday **FIRST GENERAL SESSION**

Michael S. McPherson, President, Spencer Foundation

"Higher Education Finance, More Interesting (and scarier) Than You Think"

12:00pm-1:45pm, Friday **SECOND GENERAL SESSION AND LUNCHEON**

Andreas Schleicher, Head of the Indicators and Analysis Division, Directorate on Education Organisation for Economic Cooperation and Development (OECD)

"Measuring the Performance of Educational Systems Internationally"

10:15am-12:00pm, Saturday **CLOSING GENERAL SESSION**

Stephan B. Heyneman, Professor of International Education Policy, Peabody College at Vanderbilt
"Suppose There Was a World Bank for Education"

The World Bank is the largest source of development capital in the field of education. It loans money for educational reform in over 100 countries. Associated with these loans are many unprecedented changes in education policy, changes which would not have been possible without the significant incentive of financial assistance. Could a similar organization be of relevance within the United States? This address will argue that what U.S. education needs is a 'World Bank'.

BREAKOUT SESSIONS

Always the highlight of the AEFA Conference, these small group sessions feature a number of presenters at each session and encourage discussion with the attendees. Over 60 sessions on a variety of topics are scheduled for individual preferences. Topics are scheduled around various themes to allow attendees to participate in those of interest to them.

- ✓ **Higher, Continuing and Adult Education**
- ✓ **Comparative issues in education finance**
- ✓ **Alternative approaches to school funding**
- ✓ **Adequacy, equity, and school accountability**
- ✓ **Links between education finance and policy**
- ✓ **Resource re-allocation at state, district, and school levels**
- ✓ **School choice (e.g., charters, vouchers, public school choice)**
- ✓ **Bolstering special education**
- ✓ **Addressing needs of special populations**
- ✓ **Compensation and labor markets for school personnel**
- ✓ **Relationship between school reform, outcomes, and resources**
- ✓ **Higher education finance and staffing issues**
- ✓ **Ways to improve cost-effective use of school resources**

STATE OF THE STATES AND PROVINCES



Catherine Sielke, University of Georgia, chairs the popular State of the States and Provinces. Participants will be able to move easily from table to table and learn the latest legislative news from the states and Canadian provinces. One presenter from each state and province is needed, so please volunteer if you are interested. Volunteers and other interested persons are invited to contact Cathy Sielke at csielke@coe.uga.edu.



SPECIAL INTEREST GROUPS

The Special Interest Group session, organized by Yassir Nakib of George Washington University, includes small group discussions on the following topics:

- | | |
|--|---|
| ✓ Higher, Continuing and Adult Education | ✓ Bolstering Special Education |
| ✓ Researching School Finance | ✓ International Education Finance |
| ✓ Policy Making for School Finance | ✓ Fostering Teacher Organizations |
| ✓ Litigating School Finance | ✓ Teaching School Finance |
| ✓ Resources for K-12 and Higher Education | ✓ Strategies for Coping with Limited Resources |

This is a great opportunity to join in a discussion and meet others who share your interests.



Louisville

As the 16th largest city in the U.S. and the largest city in Kentucky, Louisville is home to over 90 attractions, 17,000 hotel rooms and 2,500 restaurants. Whether you are planning to visit Louisville for pleasure or attending a meeting or convention, you are sure to find Thoroughbred horse racing, bourbon, bluegrass music, sporting events and more! Located on the banks of the Ohio River, Greater Louisville is easily accessible; spend a day visiting Louisville's many museums and historical homes. The Louisville arts community has gained international acclaim and is one of only nine U.S. cities with a professional opera, ballet, theatre, orchestra and children's theatre. Louisville's family-friendly attractions include the Belle of Louisville, Six Flags Kentucky Kingdom, Churchill Downs, Kentucky Derby Museum, Louisville Slugger Museum and the Louisville Bats. Visit the [Louisville Convention Bureau at www.gotolouisville.com](http://www.gotolouisville.com).





**The Galt House
Hotel & Suites**
Fourth Street at the River
Louisville, KY 40202
502.589.5200
info@galthotel.com

The legendary Galt House has been a cornerstone of Southern hospitality since 1835. As the only hotel on the waterfront (lower left in the picture), the 25-story Galt House is also the only hotel to offer magnificent views of the Ohio River and downtown Louisville. Just around the corner is Louisville's award-winning [Waterfront Park](#), which hosts dozens of concerts, shows and events yearly. The park also features a 14-acre "Great Lawn," miles of walking, running and biking paths and picnic areas for your enjoyment.

Many attractions are within easy walking distance, like [Actors Theatre of Louisville](#), [The Kentucky Center for the Arts](#), the [Belle of Louisville](#), [Glassworks](#). You're close to Louisville Slugger Museum, Louisville Science Center, and Slugger Field.

The Galt House is the largest hotel in the state of Kentucky. In total, The Galt House has 1,300 rooms and six full-service restaurants and lounges.

**Support AEFA
Please Book at the Galt House**

In order to assure space in the meeting rooms for the AEFA Conference, AEFA must contract for a specific number of room nights for attendees. Failure to meet this requirement obligates AEFA to pay attrition costs to the hotel. Therefore **PLEASE** book your reservation **at the Conference Hotel** and book **prior to the cut-off date of Feb. 21, 2005**.

Call toll free **1-800-626-1814** to make your reservation. Identify yourself as an **AEFA member** in order to get the special rate of \$113.00 per day. This will also guarantee you being placed in the newly renovated Executive Suites in the East Tower. **Reservations must be made prior to February 21, 2005, in order to protect this rate.**

[Visit the Galt House Hotel and Suites
http://www.galthouse.com/index.html](http://www.galthouse.com/index.html)

Click here for more [information on hotel and travel specials](#) for AEFA members and for [Conference Registration](#)



**In 2006, AEFA will be in New Orleans
For our 31st Annual Conference**

Hyatt Regency Hotel
New Orleans, Louisiana
March 23-25



Every member is important to the strength of the AEFA and your best way to stay involved and contribute to your Association is to maintain your current mailing address and e-mail address in order to receive regular communications. Send changes to:

Ed Steinbrecher, Executive Director
8365 S. Armadillo Trail
Evergreen, CO 80439
Ph. (303) 674-0857
Fax (303) 670-8986

E-mail esteinbr@du.edu



AEFA Officers: Marge Plecki, President, James W. Guthrie, President-Elect; Jim Wyckoff, Immediate Past President; and Ed Steinbrecher, Executive Director. **Board of Directors: Terms Expire at Adjournment of the 2005 Conference:** Deborah H. Cunningham, David N. Figlio, Richard Rothstein, Janet S. Hansen and Donald R. Tetreault. **Terms Expire at Adjournment of the 2006 Conference:** Thomas Downes, Jennifer King Rice, Lyle Krause, William Mathis and Amy Ellen Schwartz. **Terms Expire at Adjournment of the 2007 Conference:** William J. Fowler, Dave Danning, Jane Hannaway, Helen F. Ladd and Patrick McEwan
Designees of Sustaining Members: Edward J. Hurley, National Education Association; Jewell C. Gould, American Federation of Teachers; and Anne W. Miller, Association of School Business Officials International. **Institutional Members:** American Institutes for Research, New Jersey Department of Education, Ontario Secondary School Teachers Federation, University at Albany-SUNY, Vanderbilt University. **Newsletter Editor:** F. Howard Nelson. **Journal Executive Editors:** David Figlio and David Monk. **Executive Director Emeritus:** George R. Babigan. **Website:** <http://www.aefa.cc/>.

2005 AEFA MEMBERSHIP AND CONFERENCE REGISTRATION FORM

The membership year in AEFA is the calendar year.

Date _____ Please type or print information.

Name _____
Dr. Mr. Mrs. Ms. Last First MI

Position _____

School/Organization _____

Address _____

City _____ State _____ Zip _____

Home Phone (____) _____ Office Phone (____) _____

FAX _____ e-mail _____

(Please Circle)

2005 Regular Membership Dues.....\$70
2005 Retired Membership Dues..... \$30
2005 Student Membership Dues.....\$35

2005 Conference Registration Fee.....\$90

Pre-conference workshops (description below)

(8:30 a.m.-noon Thurs. March 17)

1. Sch. Fin. Constitutional Litigation.... \$100
2. Measuring Adequacy in K-12 Educ.....\$100
3. Media Coverage for Your Research....\$100
4. Productive Mgt. of Educ. Resources...\$100

TOTAL DUE \$ _____

As a 501 (c) (3) non profit corporation, AEFA attempts to keep Conference Registration and Membership costs low in order to encourage participation by young scholars. Therefore we are soliciting your donations to assist in providing graduate student conference attendance, Research Initiatives Awards, AEFA Dissertation and Outstanding Service Awards and related Conference activities costs.

Donation to AEFA: \$25 _____ \$50 _____ \$100 _____ Other \$ _____.

TOTAL ENCLOSED \$ _____

2005 CONFERENCE AND PRE-CONFERENCE ATTENDEES MUST BE 2005 AEFA MEMBERS.

Please make your check payable to AEFA and send to:

AEFA
Ed Steinbrecher, Executive Director
8365 S. Armadillo Trail
Evergreen, CO 80439

HOTEL AND TRAVEL INFORMATION CAN BE FOUND ON THE FOLLOWING PAGES

HOTEL AND TRAVEL ARRANGEMENTS TO AEFA'S ANNUAL CONFERENCE

MARCH 17 - 19, 2005, Louisville, Kentucky

In order to assure space in the meeting rooms for the AEFA Conference, AEFA must contract for a specific number of room nights for attendees. Failure to meet this requirement obligates AEFA to pay attrition costs to the hotel. Therefore **PLEASE** book your reservation **at the Conference Hotel** and book **prior to the cut-off date of Feb. 21, 2005**.

CONFERENCE HOTEL The **Galt House Hotel** is the 2005 Conference hotel. Call toll free **1- 800-626-1814** to make your reservation. Identify yourself as an **AEFA** member in order to get the special rate of \$113.00 per day. This will also guarantee you being placed in the newly renovated Executive Suites in the East Tower.

Reservations must be made prior to February 21, 2005, in order to protect this rate.

AIRFARES Airlines no longer subsidize travel agents. A service fee will be added. If you desire assistance in arranging your travel please call, **Weaver's Travel Center** at **1-800/767-3483**, 637V S. Broadway, Boulder, CO 80305. Identify yourself as an **AEFA** member. The best rates will be searched for you.

If booking for yourself, American Airlines will provide discounted fares to AEFA members attending the Conference. Phone 1-800 433-1790 and use Authorization Number A2235AA. You may be able to receive lower fares by checking on the various airline web sites.

AIRPORT TRANSPORTATION Shuttle Service is available outside the baggage claim area. Two services are available, Executive Transportation with rates of \$13 for one person, \$8 for two persons, and \$6 for three or more, and Louisville Transportation (Yellow Cab Shuttle) with rates of \$8, \$6, \$4 for one, two or three persons. Individual taxis are approximately \$20 to the hotel. Note: These are current rates and could change.

For your convenience **SPECIAL AUTOMOBILE RENTAL RATES** for car rentals may be made with **AVIS Car Rental**. Call **1-800-331-1600** ask for Group # AWD-J098841 or www.avis.com.

Car Class	Daily	Weekly	Weekend
Sub Compact	\$44.99	\$170.99	\$24.99
Compact	\$45.99	\$182.99	\$25.99
Intermediate	\$47.99	\$192.99	\$27.99
Full Size 2 Door	\$49.99	\$211.99	\$31.99
Full Size 4 Door	\$51.99	\$212.99	\$34.99
Premium	\$56.99	\$220.99	\$36.99
Luxury	\$69.99	\$278.99	\$68.99

AEFA Conference Program at a Glance

WEDNESDAY AFTERNOON MARCH 16, 2005

4:00pm-6:30pm Pre-Conference Board of Directors' Meeting

THURSDAY MORNING MARCH 17, 2005

8:00am-5:00pm CONFERENCE REGISTRATION

8:30am-12:00 noon PRE-CONFERENCE WORKSHOPS

Workshop #1 School Finance Constitutional Litigation, Chaired by Craig Wood, University of Florida. Participants include **Debra Dawahare**, Wyatt, Taurant, and Combs, LLP, Lexington Kentucky, **John Dayton**, University of Georgia, **David Honeyman**, University of Florida, **Lynn Moak**, Moak, Casey and Associates, Austin, Texas.

This Workshop will explore past and current litigation issues in funding education in the states. It is a participatory workshop for attorneys and education finance experts. The members of the panel of experts have been, and are currently involved in state level litigation of education finance challenges in various states.

Workshop #2 Measuring Adequacy in K-12 School Finance, Chaired by Jay Chambers, American Institutes for Research (AIR). Participants include **Tom Parrish**, **Jesse Levin**, American Institutes for Research, **Michael Rebell**, Campaign for Fiscal Equity, **William Duncombe**, Syracuse University, **John Augenblick**, Augenblick, Palaich and Associates.

This Workshop will include an overview of each of the four current methodological approaches to measuring adequacy, a summary of the results of recent research and applications, and an overview of how these adequacy studies are viewed by the courts. The workshop will explore these issues in some depth and promote a dialogue among the researchers presenting and interaction with and among the participants.

Workshop #3 How To Get Media Coverage For Your Research, Chaired by Edward B. (Ted) Fiske, Author, Consultant, and former Education Editor of the New York Times, with **Richard Rothstein**, Economic Policy Institute.

This workshop will focus on how researchers can attract more attention to their policy findings from both the print and electronic media. Discussions will focus on areas such as how the media decide what is newsworthy, how editors make decisions and how academics can most effectively approach the media when they have a story to tell. There will be an emphasis on specific instances in which research turned out to be newsworthy, and participants should be prepared to talk about specific situations in which they were -- or were not -- successful in generating publicity for their work.

Workshop #4 A "Best Fit Approach" to Managing Resources, Chaired by Jennifer King Rice, University of Maryland

This Workshop will consider a number of topics related to the productive management of educational resources, including how local circumstances can affect the cost and effectiveness of alternative investment options, the importance of considering the complementary vs. competing nature of multiple policies, and the adequacy of the infrastructure to support policies being considered. This workshop should be especially beneficial to local budget makers and those charged with determining local policy on the allocation of dollars to competing practices aimed at improving educational outcomes.

THURSDAY AFTERNOON MARCH 17, 2005

12:00pm-1:15pm PAST PRESIDENTS' LUNCHEON (by invitation only)

1:30pm-3:15pm FIRST GENERAL SESSION

Michael S. McPherson, President, Spencer Foundation

"Higher Education Finance, More Interesting (and scarier) Than You Think"

3:30pm-5:00pm CONCURRENT PAPER SESSION 1

5:15pm-6:15pm STATE OF THE STATES AND PROVINCES

6:30pm-7:30pm WELCOMING RECEPTION

FRIDAY MORNING MARCH 18, 2005

8:15am-9:45am CONCURRENT PAPER SESSION 2

8:00am-5:00pm CONFERENCE REGISTRATION

9:00am-5:00pm PUBLICATION BROWSING AREA

9:45am-10:15am REFRESHMENT BREAK

10:15am-11:45am CONCURRENT PAPER SESSION 3

FRIDAY AFTERNOON MARCH 18, 2005

12:00pm-1:45pm SECOND GENERAL SESSION AND LUNCHEON

Andreas Schleicher, Head of the Indicators and Analysis Division, Directorate on Education
Organisation for Economic Cooperation and Development (OECD)

"Measuring the Performance of Educational Systems Internationally"

12:00pm-5:00pm ELECTION OF OFFICERS AND DIRECTORS

At Registration Table

2:00pm-3:15pm CONCURRENT PAPER SESSION 4

Multiple Locations

3:15pm-3:30pm REFRESHMENT BREAK

Main Foyer

3:30pm-4:45pm CONCURRENT PAPER SESSION 5

Multiple Locations

5:15-6:15 SPECIAL INTEREST GROUPS

6:30pm-7:45pm SOCIAL AND ANNOUNCEMENT OF ELECTION RESULTS

SATURDAY MORNING MARCH 19, 2005

8:30am-10:00am PUBLICATION BROWSING AREA

8:30am-10:00am CONCURRENT PAPER SESSION 6

9:45am-10:15am REFRESHMENT BREAK

10:15am-12:00pm CLOSING GENERAL SESSION

Stephan B. Heyneman, Professor of International Education Policy, Peabody College at
Vanderbilt
"Suppose There Was a World Bank For Education"

SATURDAY AFTERNOON MARCH 19, 2005

12:30pm-2:00pm Post-Conference Board of Directors' Meeting
